



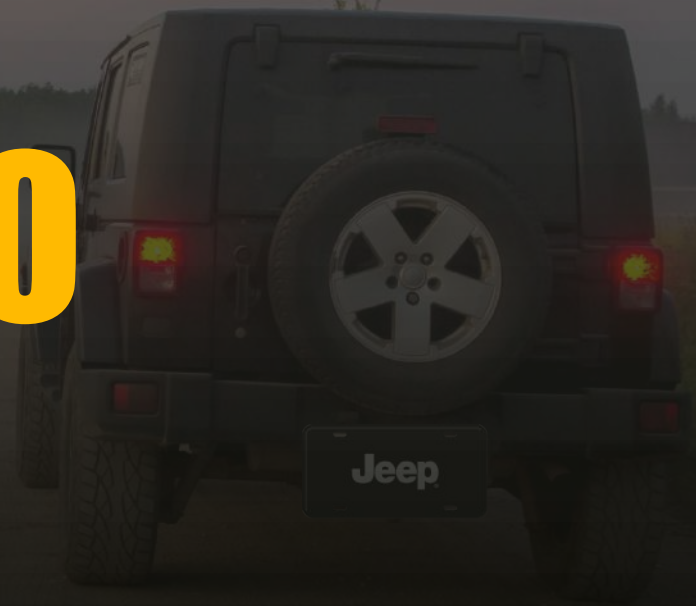
**CONVENÇÃO
ABRADIC
2019**



**ANTONIO
FILOSA**

PRESIDENTE
FCA LATAM

FUTURO

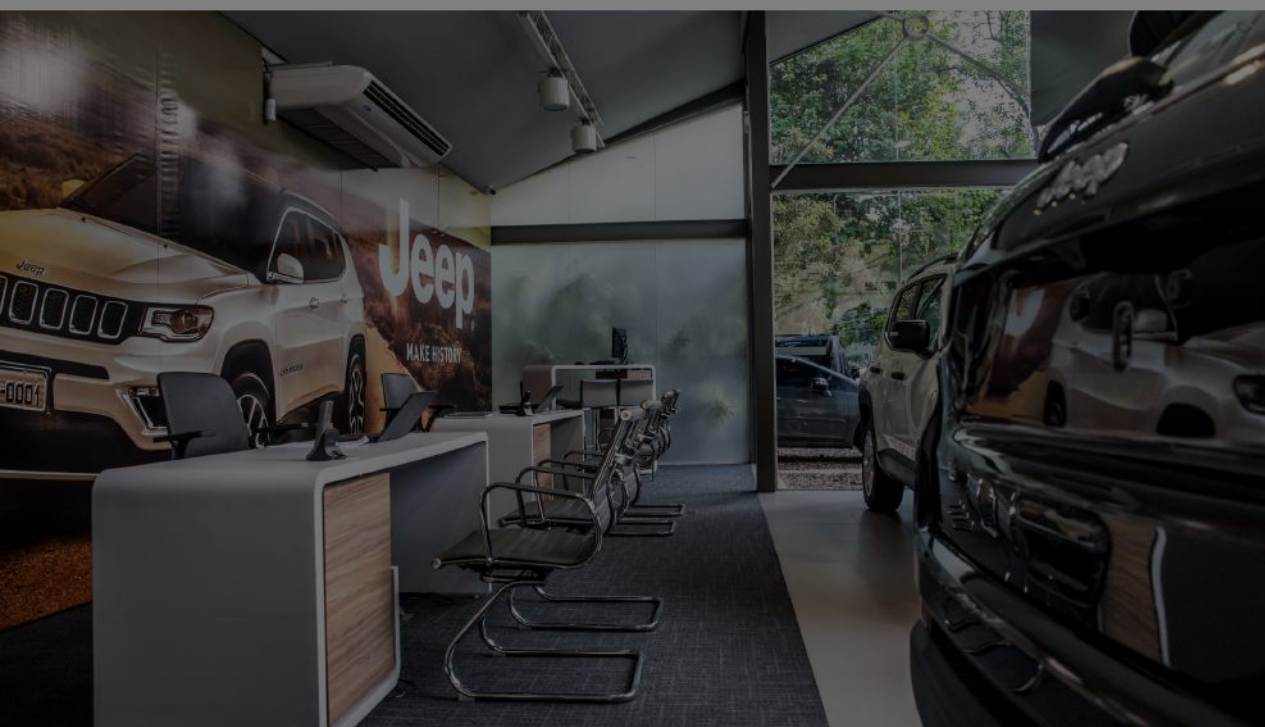


NOVOS PRODUTOS



INVESTIMENTO

**R\$ 7,5 BI ATÉ 2024
EM PERNAMBUCO**



SATISFAÇÃO DO CLIENTE



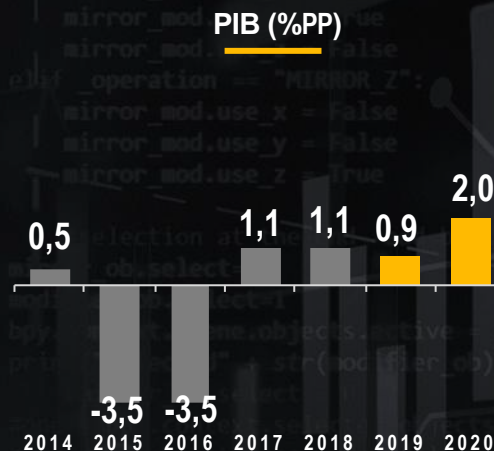
PLATAFORMA DE EXPERIÊNCIA



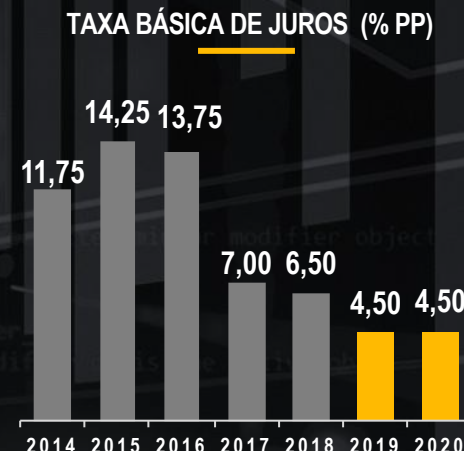
JORNADA DIGITAL



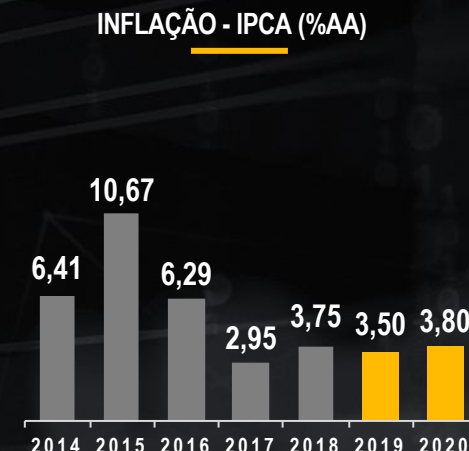
PRINCIPAIS INDICADORES



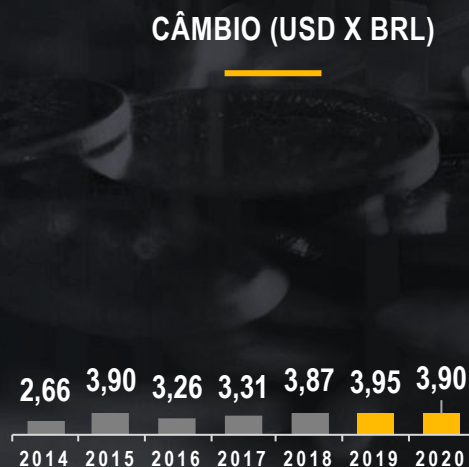
PIB últimos 12 meses: 1,0%



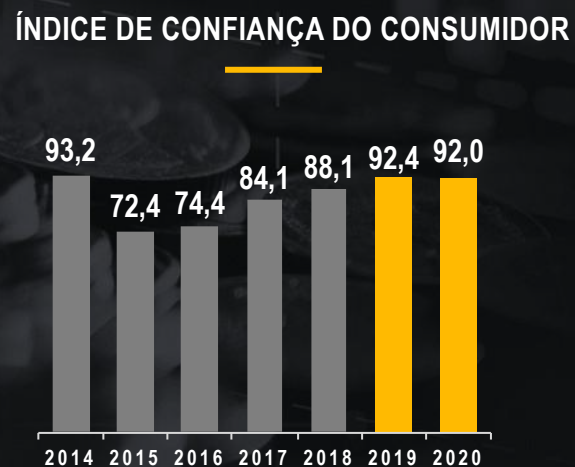
Atual: 5%



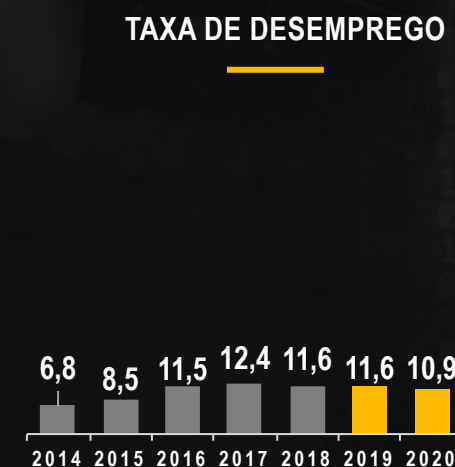
Inflação últimos 12 meses: 2,89%



Câmbio atual: 3,98



Atual: 89,7



Atual: 11,8%



#JEEP JUNTOS