



MASERATI

TIM KUNISKIS | HEAD OF MASERATI

SAFE HARBOR STATEMENT



This document and the related presentation contain forward-looking statements. In particular, these forward-looking statements include statements regarding future financial performance and the Company's expectations as to the achievement of certain targeted metrics, including net debt and net industrial debt, revenues, free cash flow, vehicle shipments, capital investments, research and development costs and other expenses at any future date or for any future period are forward-looking statements. These statements may include terms such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "outlook", "prospects", "plan", or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Group's current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.

Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the Group's ability to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclical; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; the Group's ability to expand certain of the Group's brands globally; the Group's ability to offer innovative, attractive products; the Group's ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification and autonomous driving characteristics, various types of claims, lawsuits, governmental investigations and other contingent obligations affecting the Group, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation

to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of the Group's defined benefit pension plans; the Group's ability to provide or arrange for access to adequate financing for the Group's dealers and retail customers and associated risks related to the establishment and operations of financial services companies including capital required to be deployed to financial services; the Group's ability to access funding to execute the Group's business plan and improve the Group's business, financial condition and results of operations; a significant malfunction, disruption or security breach compromising the Group's information technology systems or the electronic control systems contained in the Group's vehicles; the Group's ability to realize anticipated benefits from joint venture arrangements; the Group's ability to successfully implement and execute strategic initiatives and transactions, including the Group's plans to separate certain businesses; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters and other risks and uncertainties.

Any forward-looking statements contained in this document and the related presentations speak only as of the date of this document and the Company disclaims any obligation to update or revise publicly forward-looking statements. Further information concerning the Group and its businesses, including factors that could materially affect the Company's financial results, is included in the Company's reports and filings with the U.S. Securities and Exchange Commission, the AFM and CONSOB.

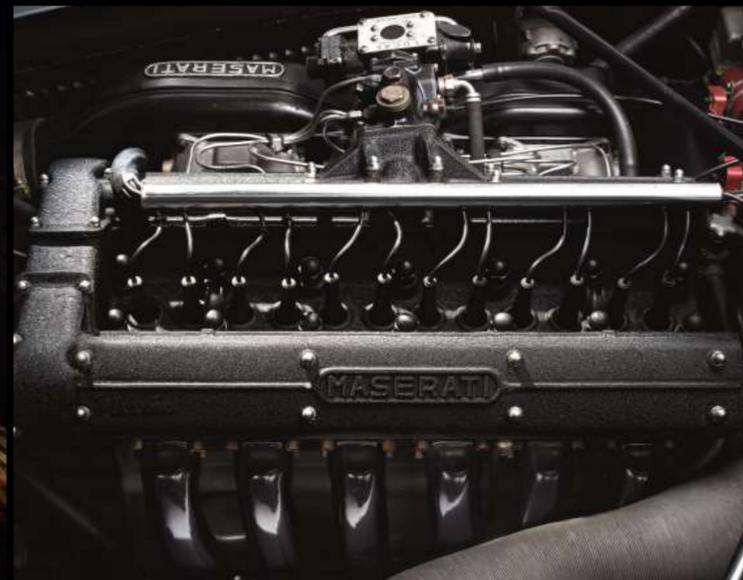
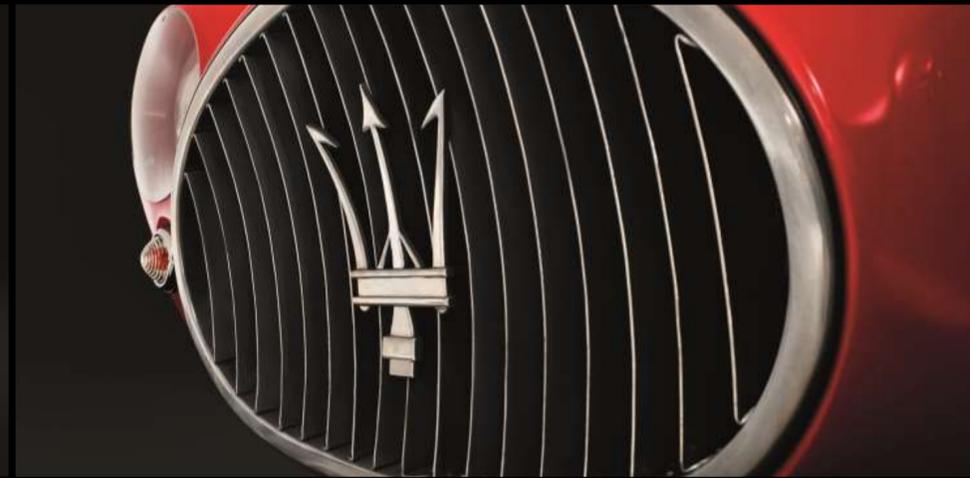


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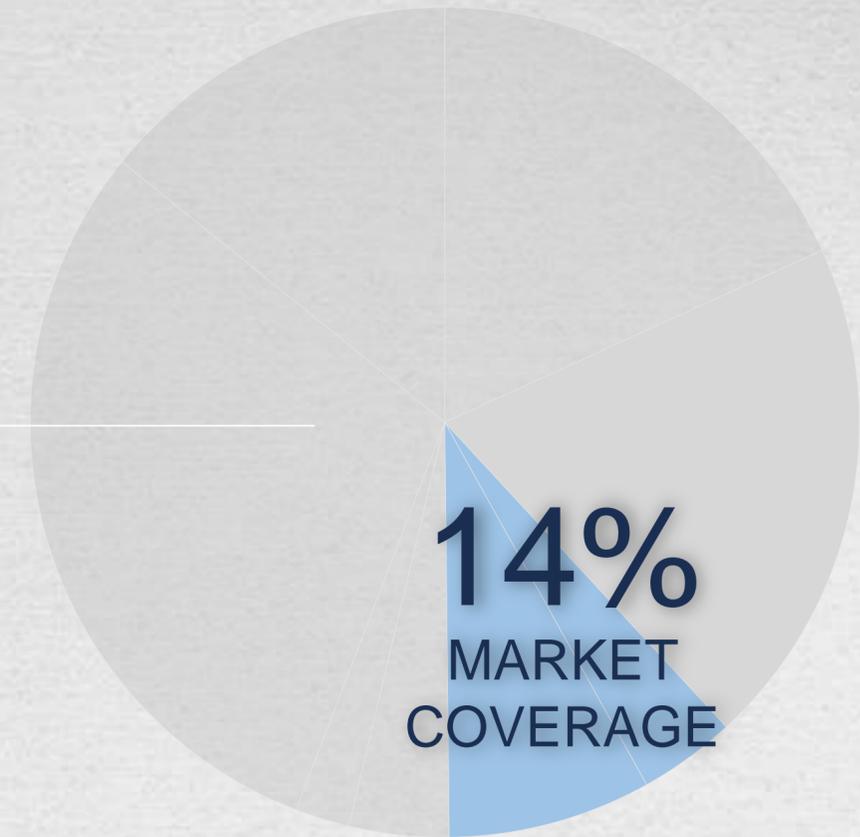




MASERATI

2012

6,000 UNITS SOLD
GLOBALLY

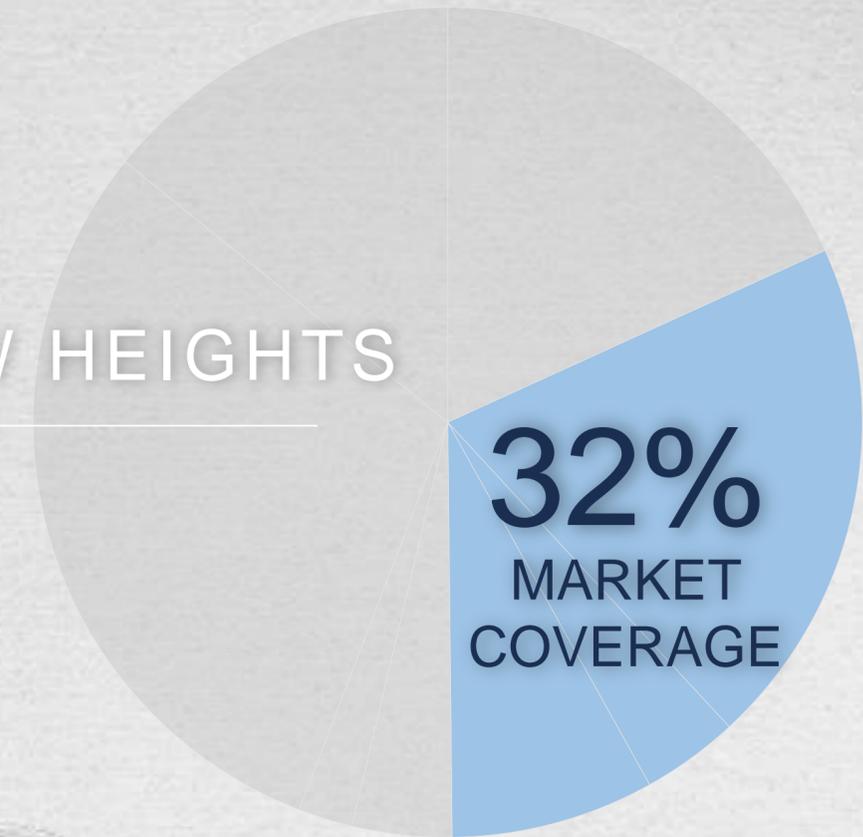




MASERATI

2014 GHIBLI TOOK MASERATI TO NEW HEIGHTS

30,000 UNITS SOLD
GLOBALLY





MASERATI

2017 LEVANTE CONTINUED THE GROWTH

50,000 UNITS SOLD
GLOBALLY

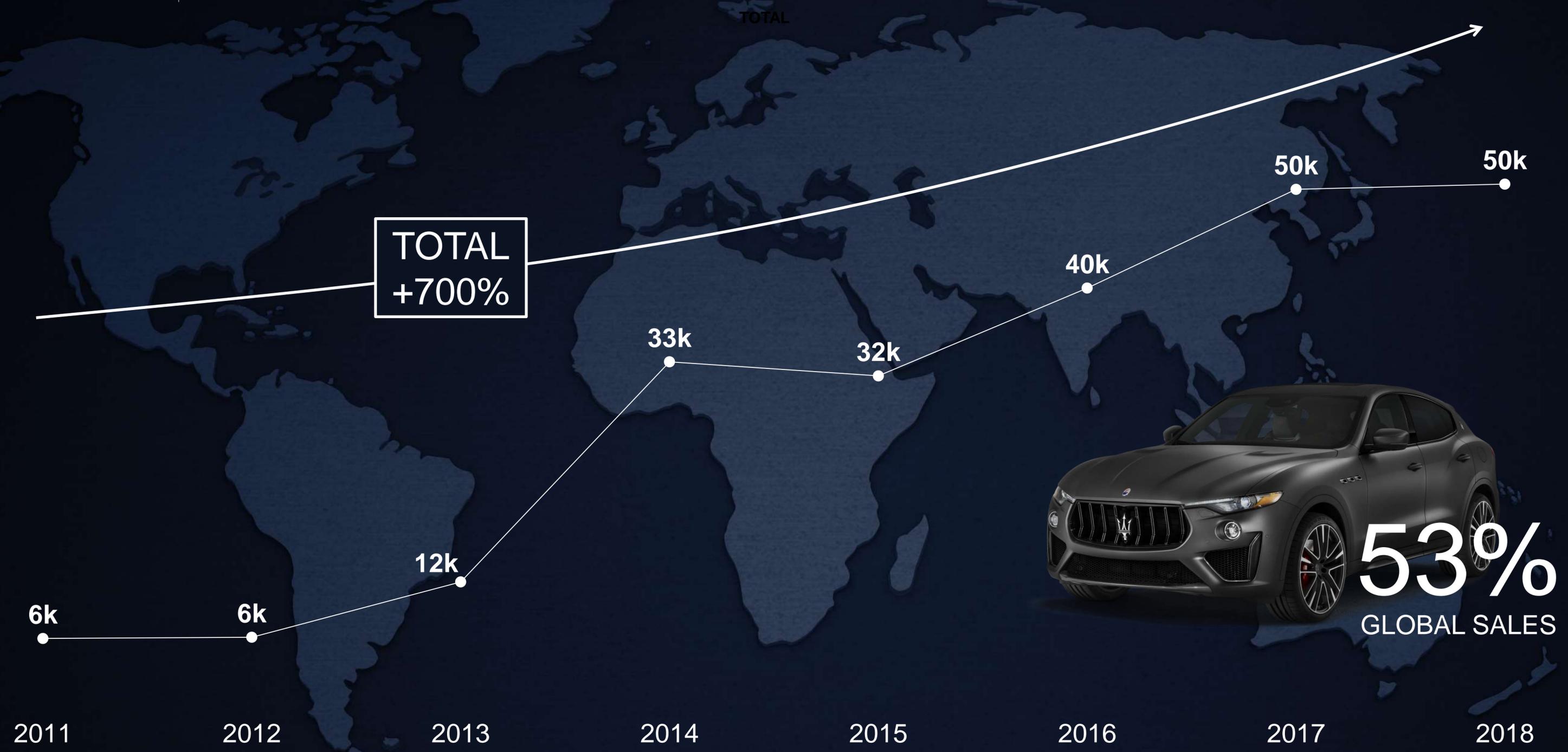
46%
MARKET
COVERAGE





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WORLDWIDE GROWTH



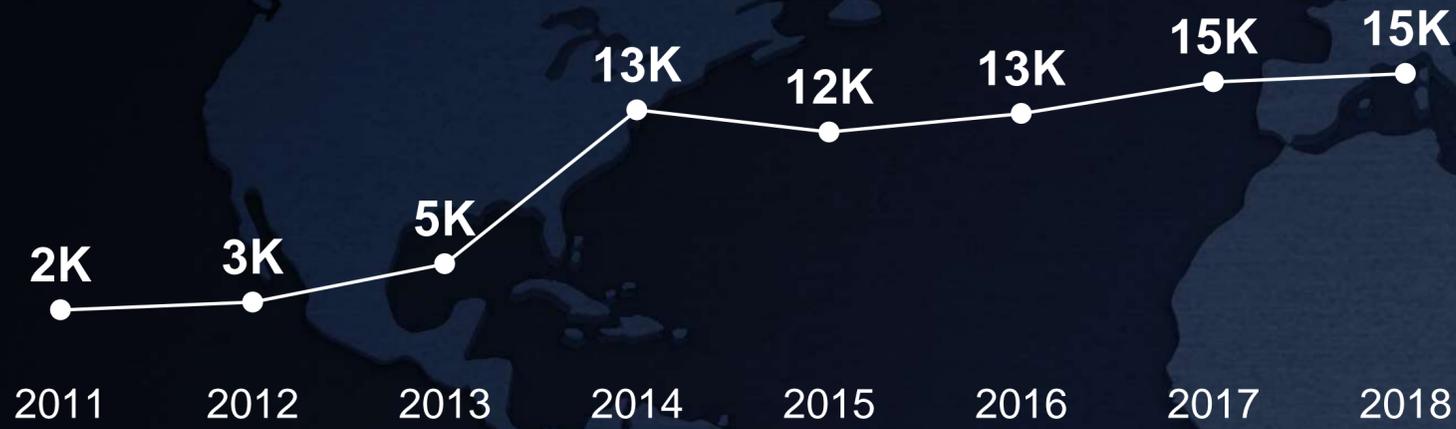


MASERATI

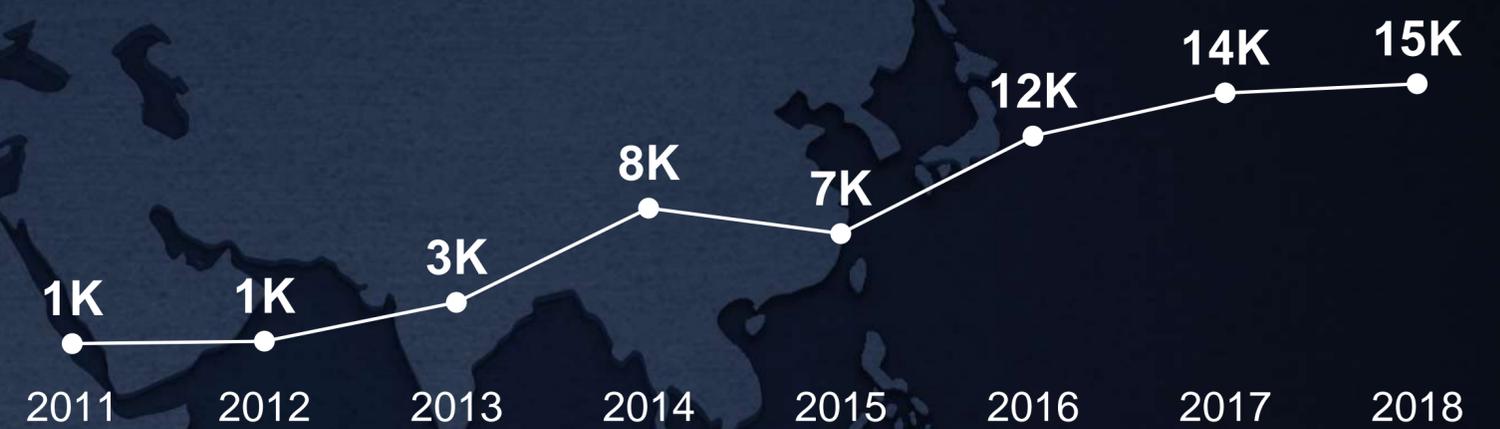
WORLDWIDE GROWTH



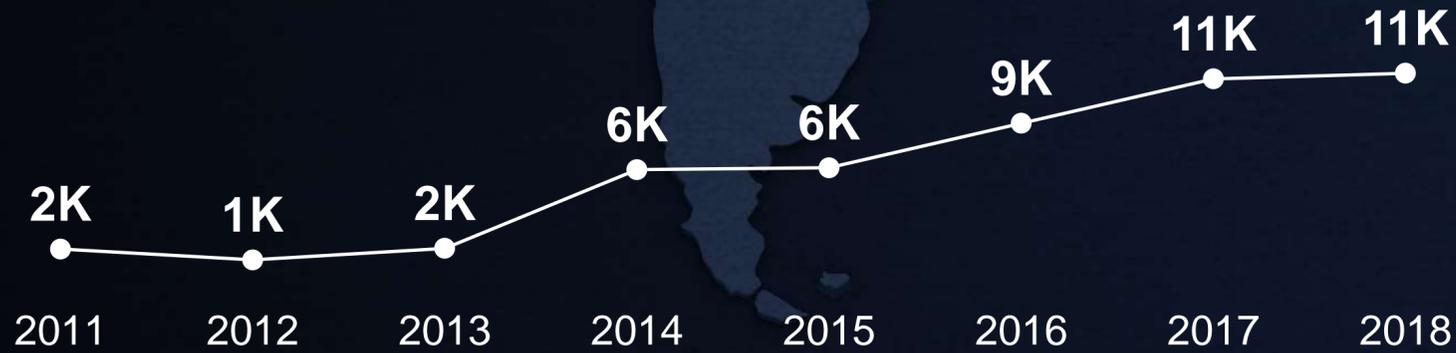
NAFTA +650%



CHINA >1,000%



EU +450%



ROW +550%





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DEMOGRAPHICS



LEVANTE



QUATTROPORTE



GHIBLI



GT/GC

CUSTOMER PROFILE

5-10 YEARS YOUNGER



SEGMENT AVG.



53	35	51
53	39	56



57	35	54
60	39	65



55	32	49
59	36	60



53		53
56		60

2X THE INCOME



SEGMENT AVG.

RMB USD

216K	780K	590K
119K	540K	265K

RMB USD

275K	732K	790K
146K	588K	352K

RMB USD

227K	648K	460K
102K	444K	245K

USD

286K		725K
152K		359K



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OUR APPROACH

STAYED ON COURSE





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GROWING DEALER NETWORK



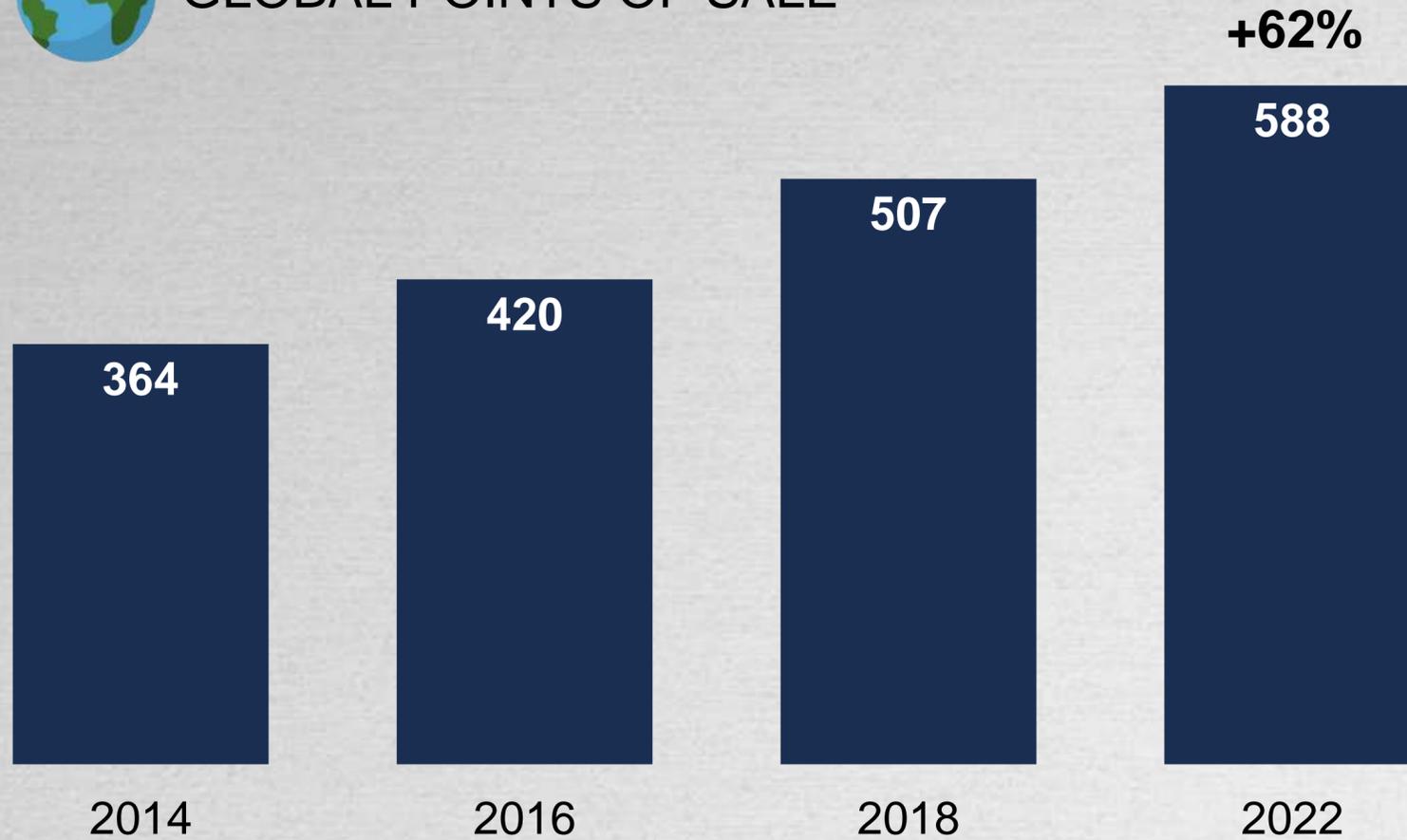


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GLOBAL NETWORK GROWTH



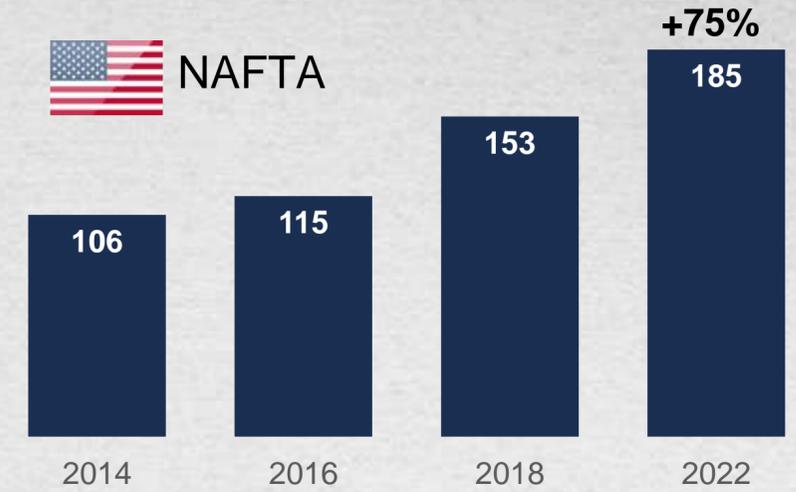
GLOBAL POINTS OF SALE*



2014 TO 2022 GROWTH %



NAFTA



EU



CHINA



* Includes LATAM points of sale

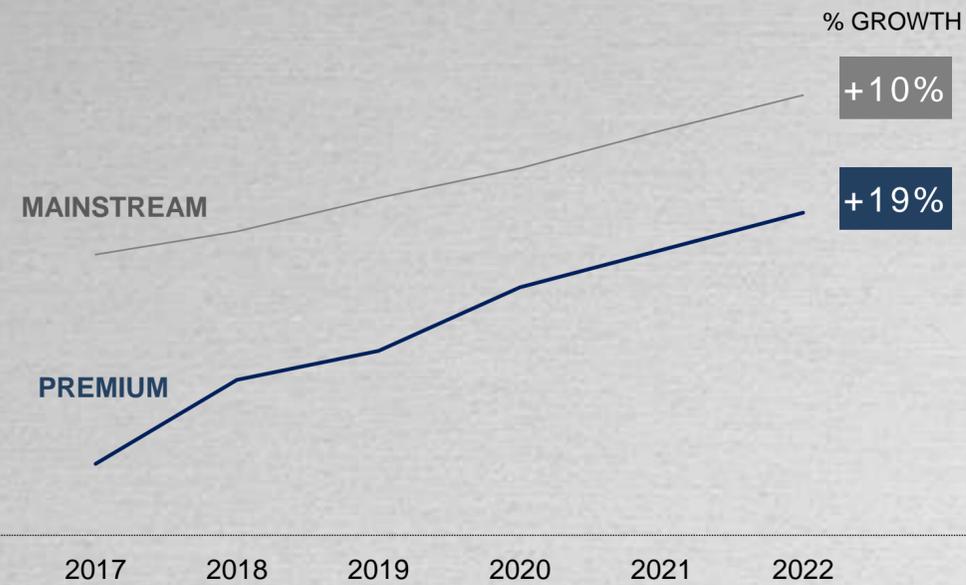
Count based on Point of Sales; 2018 based on FRC1



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CAPITALIZE ON GROWTH

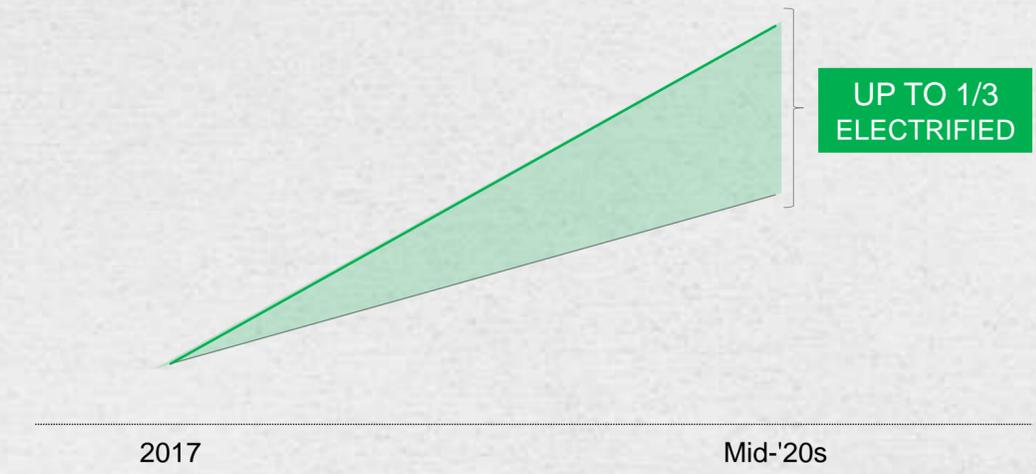
PREMIUM INDUSTRY GROWTH



UV GROWTH



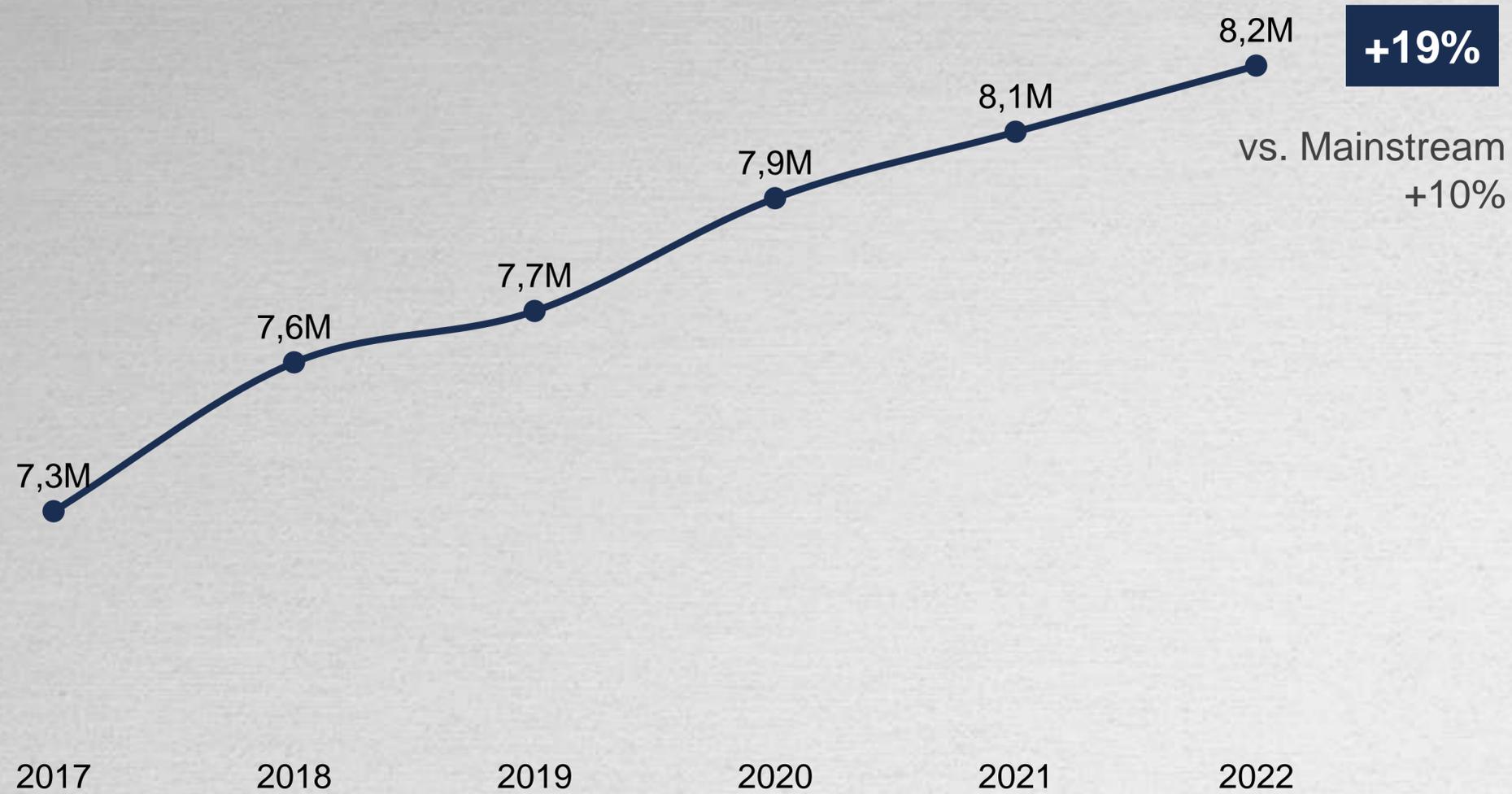
PREMIUM ELECTRIFICATION





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PREMIUM SEGMENT GROWTH

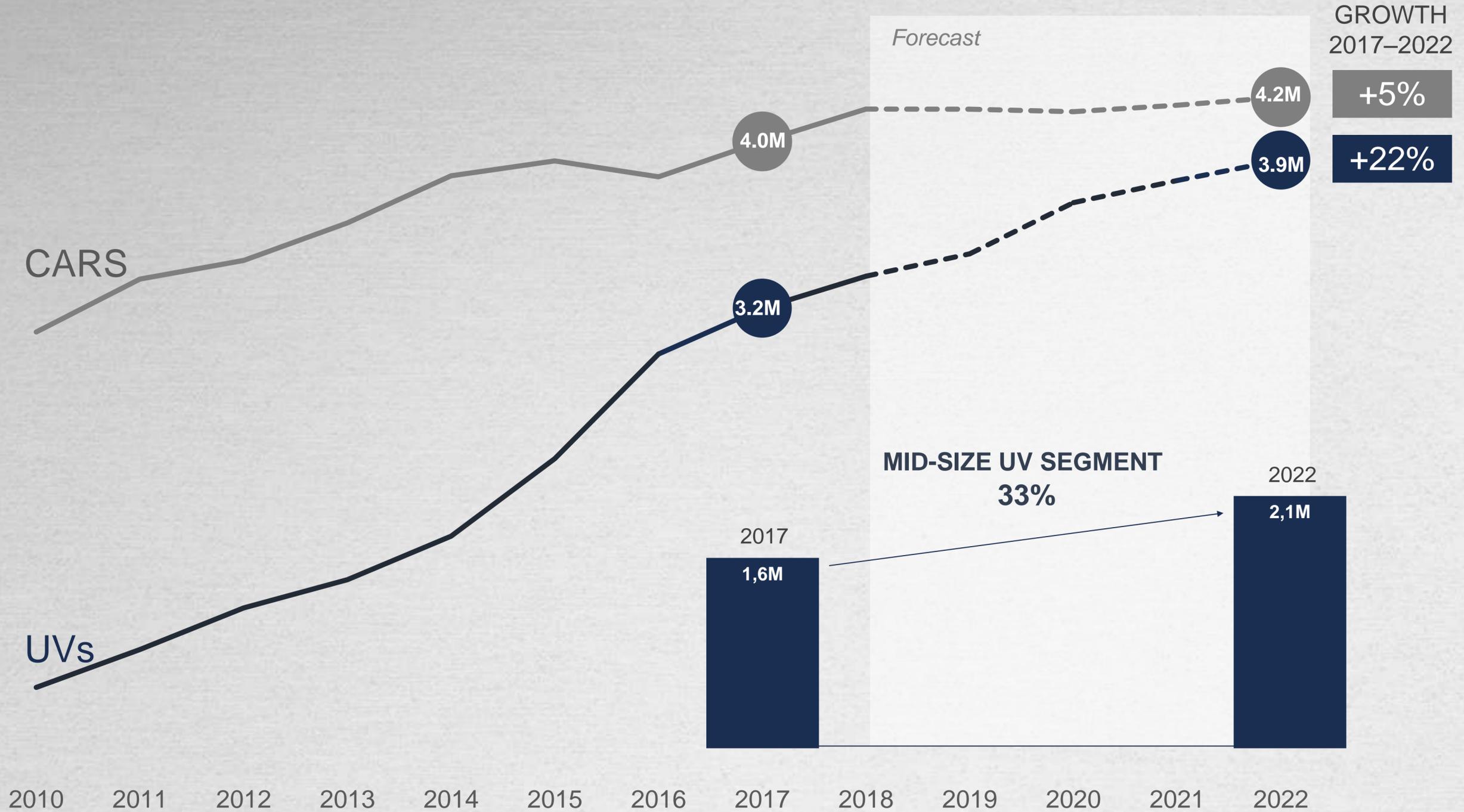


Source: Source: IHS 2018-03 Premium segments
Excludes A / B / C Segments



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GLOBAL PREMIUM UV GROWTH



Source: Source: IHS 2018-03 Premium segments
Excludes A / B / C Segments



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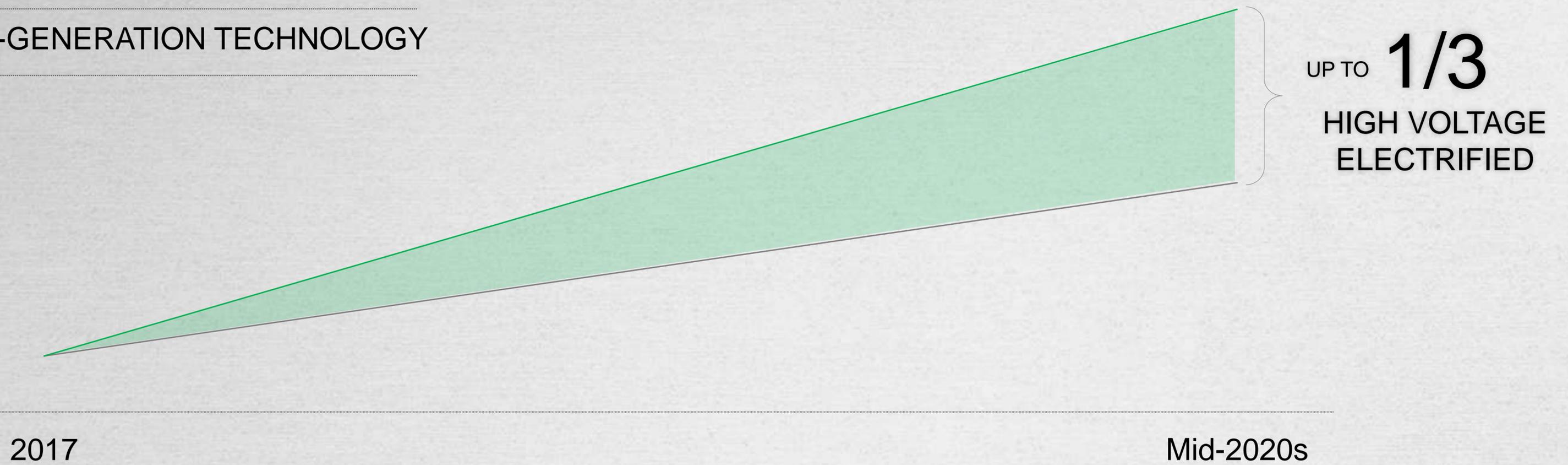
GROWTH OF HIGH-VOLTAGE ELECTRIFICATION

ENVIRONMENTAL BENEFITS

PERFORMANCE BENEFITS

GREATER RANGE

NEXT-GENERATION TECHNOLOGY



UP TO **1/3**
HIGH VOLTAGE
ELECTRIFIED

2017

Mid-2020s



MASERATI

EVERY MASERATI WILL ALWAYS BE TRUE TO THE BRAND

PREMIUM MATERIALS



CUSTOMIZATION



ITALIAN CRAFTSMANSHIP



INCREDIBLE PERFORMANCE



MASERATI

Alfieri

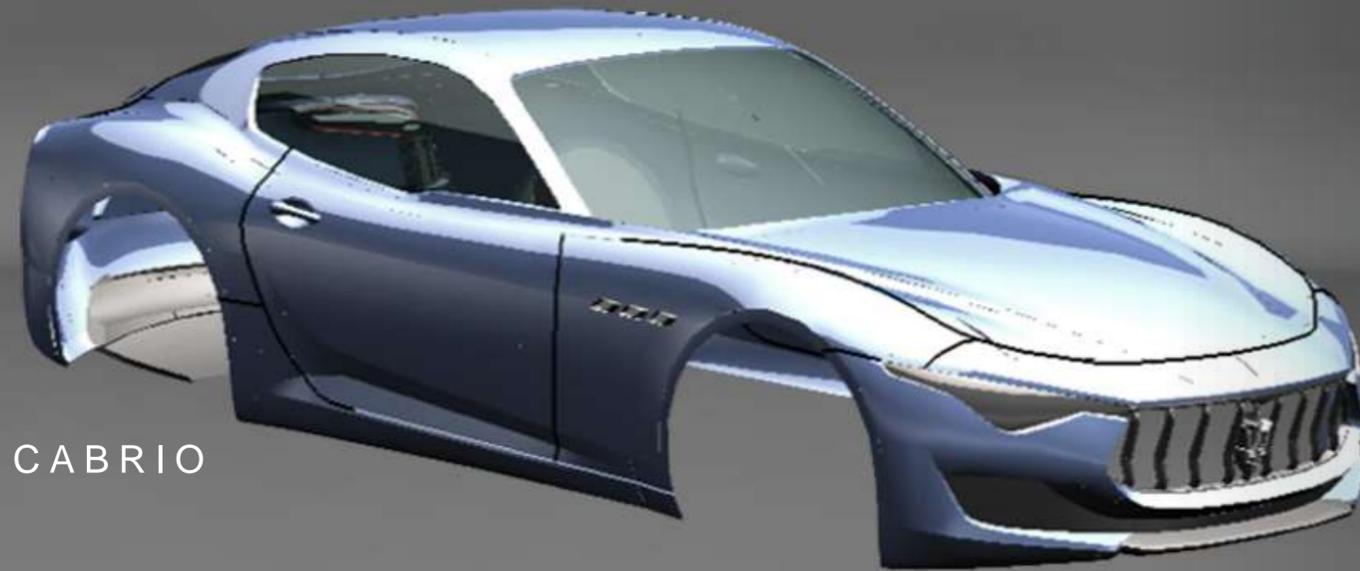


CENTROSTILE *Maserati*

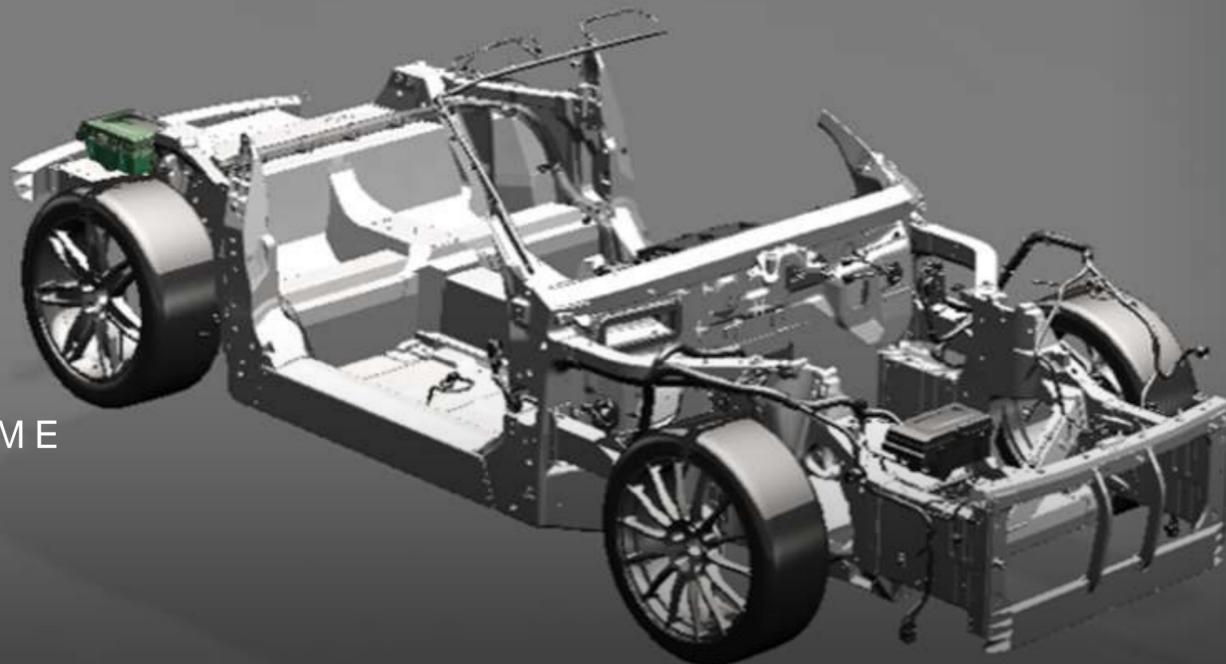


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MASERATI OF EVs



COUPE / CABRIO



ALUMINUM
SPACEFRAME

FIRST LUXURY EV COUPE

MODULAR SPACEFRAME

PHEV / e-AWD

Maximum weight reduction (only
+175 kg vs. ICE)

E-AWD

Top Speed: 300+ KM/H

Full Active Torque Vectoring

ACTIVE AERODYNAMICS

0-100 KM/H IN ~2-SECONDS



MASERATI

ALFIERI



CENTROSTILE *Maserati*



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MID-SIZE UV





MASERATI

ALL-NEW MID-SIZE UV



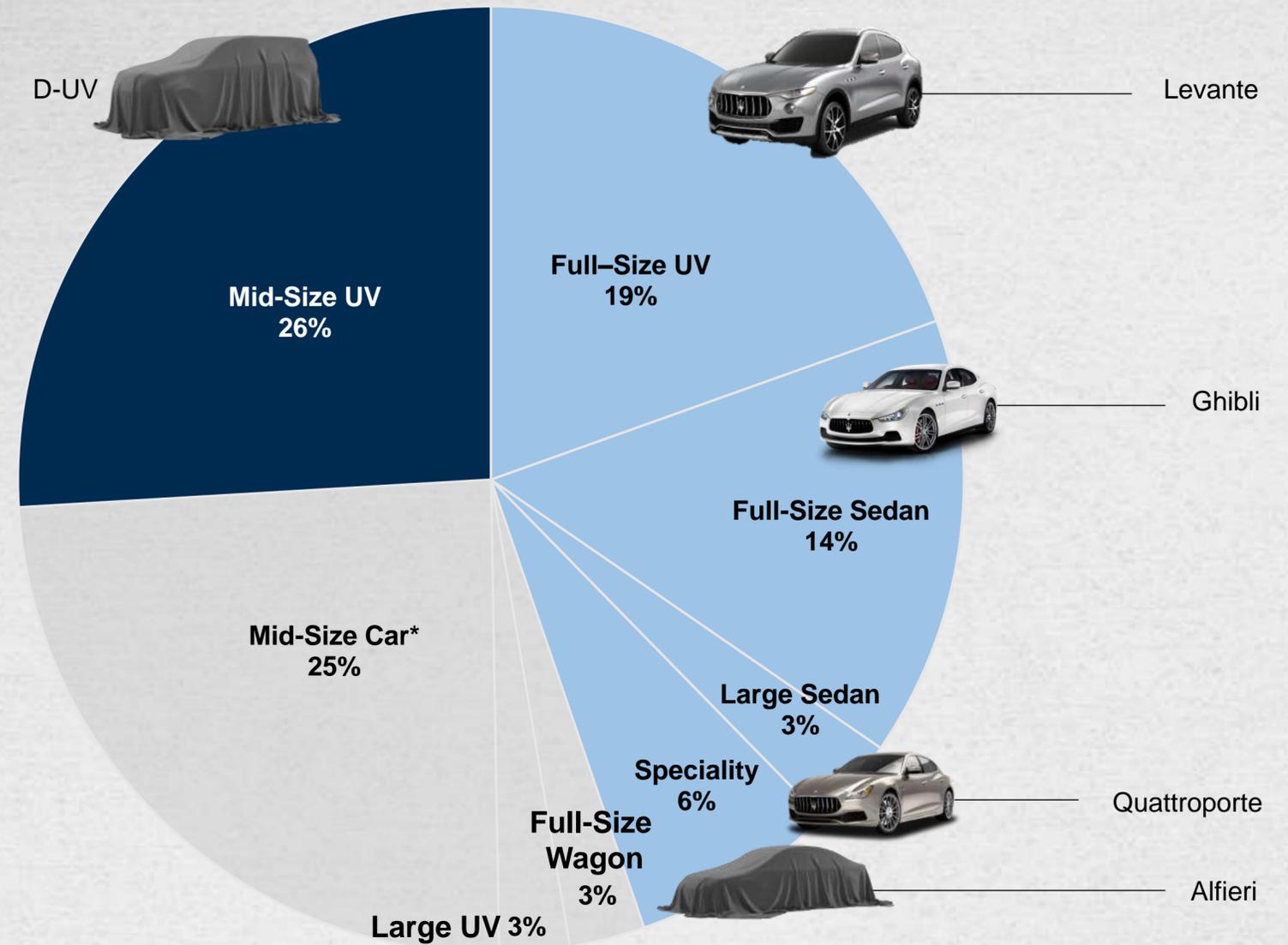
Best-in-class lightweight platform

50/50 weight distribution

Superior Ride & Handling

Best-in-class power-to-weight ratio

Plug-in Hybrid



SEGMENTS COVERED IN 2022
 SEGMENTS COVERED IN 2018

Source: Source: IHS 2018-03 Premium segments
Excludes A / B / C Segments



MASERATI

ALL-NEW QUATTROPORTE AND LEVANTE

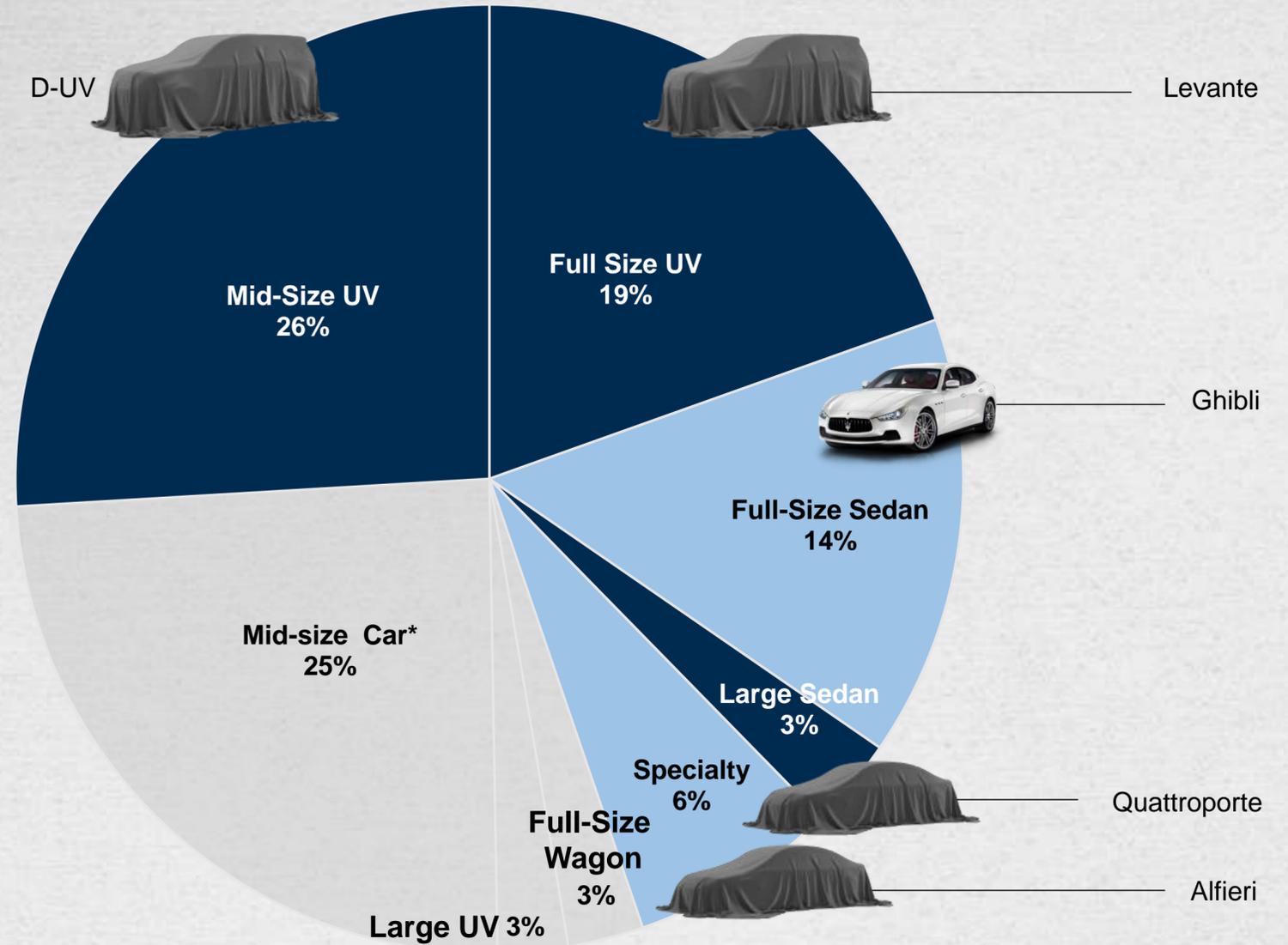


State-of-the-art modular platform

50/50 weight balance

Dynamic Q4 AWD system

Plug-in hybrid



SEGMENTS COVERED IN 2022
 SEGMENTS COVERED IN 2018

Source: Source: IHS 2018-03 Premium segments
Excludes A / B / C Segments



MASERATI

ELECTRIFIED POWERTRAINS

ELIMINATION OF DIESELS



HYBRIDS

- Improved performance
 - Reduced CO2
-



PERFORMANCE FOCUSED PLUG-IN HYBRIDS

- Battery power is always available for performance or when full-electric range is needed for city center
-



BEV...?



MASERATI

MASERATI BLUE



ALFIERI



ALFIERI CABRIO



NEW QUATTROPORTE



NEW LEVANTE

FULL BATTERY ELECTRIC MASERATI VEHICLES

3-Motor AWD with Torque Vectoring

State-of-the-art 800V battery technology

Over 50% more power

Light weight

Limited space intrusion

Long range

Quick charge times

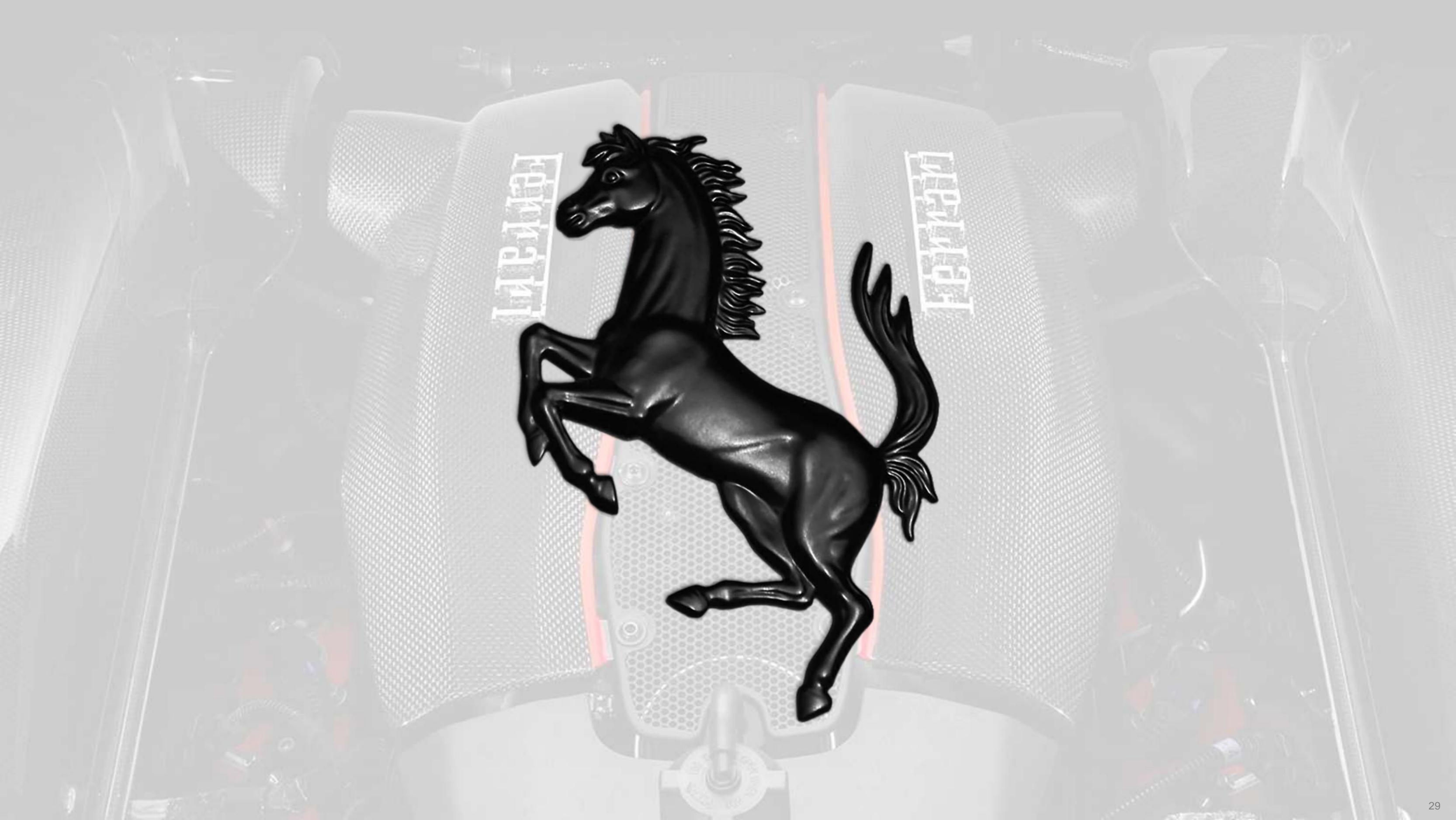




MASERATI



CENTROSTILE *Maserati*





MASERATI

PRODUCT PORTFOLIO

GLOBAL

PREMIUM SEGMENTS

	2018 43% MARKET COVERAGE	2022 68% MARKET COVERAGE	ELECTRIFICATION AUTONOMY CONNECTIVITY			
D		 New D-UV				
E	 Levante Ghibli MCA	 New Levante Ghibli MCA				
F	 Quattroporte MCA	 New Quattroporte				
SPECIAL TY	 GranTurismo MCA GranCabrio MCA	 New Alfieri New Alfieri Cabrio				

• An entirely new line-up

• Target the largest and fastest-growing segments

• Keep leveraging on halo product to reinforce Brand positioning

6 New launches

- 8 PHEVs
- 4 BEVs

100% electrified

Every Maserati is all-new or redesigned

L3 autonomy



MASERATI

VISION BY 2022

100,000 UNITS

15% MARGIN

